



TOP 10 NATIONAL HOMEBUILDERS PARTNER WITH STUDIO CHATEAU, HAVE YOU?

IRVINE, CA (March 2014) The nation's best have selected Studio Chateau as their online options partner of choice. If you aren't using [Studio Chateau](#), your competition probably is so don't get left behind. Join the ranks of Toll Brothers, William Lyon Homes and The New Home Company to deliver first-rate results to your homebuyers. There is a reason that one-third of the Top 10 and Top 20 national homebuilders use Studio Chateau, the most innovative and cutting-edge new home custom options software program that supports homebuyers when selecting upgrades for their new home.

“To have ranked so highly with the nations best and most respected homebuilders is an honor and as a direct result catapulted Studio Chateau to the #1 preferred comprehensive software system,” stated Carolyn Little, President of Studio Chateau. “As the national leader in design center technology for builder options, we are continually evolving to stay fresh, progressive and on the cusp of technology to deliver an impeccable product to our clientele” stated Little.

Studio Chateau is an Internet-based options selection program designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each floorplan, construction cut-off date notification and management, purchase order generation and subcontractor notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

The creation of this innovative program stems from the 30-year history of parent company Chateau Interiors, a full-service interior design center focused on meeting the needs of the [builder options](#) program.

As the housing industry rises from the downturn, clients have seized the opportunity to pair Studio Chateau with their builder options program. This technology offers a web-based program that improves communications during the new home purchase coupled with the interior options selection process. The system connects the homebuyer, sales, design center, purchasing, accounting, construction, trade partners, subcontractors and escrow by providing them all with accurate real-time information.

Studio Chateau is the national leader in design center technology for builder options. Visit www.studiochateau.com or call options analyst Lynn Ellis (619) 916-7959 for more information.

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