



STUDIO CHATEAU & CHATEAU INTERIORS TO CO-HOST HOMEBUILDER  
CELEBRATION DURING THE PACIFIC COAST BUILDERS CONFERENCE

IRVINE, CA, (MAY 2013) [Studio Chateau](#) and their parent company [Chateau Interiors & Design](#), are poised to co-host their annual industry party during the Pacific Coast Builders Conference (PCBC), June 5-6 in San Diego, CA. PCBC is a gathering of America's most prominent residential builders, developers, architects, building scientists, lenders, investors, marketers and product manufacturers.

Although [PCBC](#) made its name as a homebuilding event, it now draws major builders of a wide range of housing forms—single-family, multifamily, mixed-use, seniors' and resort development. Through targeted educational forums, exclusive networking venues, a curated exhibit floor experience, product “matchmaking” sessions and more, PCBC is dedicated to creating better ways for buyers and sellers to productively engage.

“We are looking forward to connecting with our industry partners during PCBC, ” stated Carolyn Little, Studio Chateau Vice President of Options Management. “It's the one time a year we gather in the same location to celebrate, forecast and network.”

Studio Chateau is the most cutting-edge new home custom [options selection](#) software. This Internet-based options selection program is designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each floorplan, construction cut-off date notification and management, purchase order generation and subcontractor notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

The creation of Studio Chateau stems from the 30-year history of parent company Chateau Interiors & Design, a full-service [interior design](#) center focused on meeting the needs of the [builder options](#) program.

As the housing industry rises from the downturn, clients have seized the opportunity to pair Studio Chateau with their builder options program. This technology offers a web-based program that improves communications during the new home purchase coupled with the interior options selection process. The system connects the homebuyer, sales, design center, purchasing, accounting, construction, trade partners, subcontractors and escrow by providing them all with accurate real-time information.

For more information on Studio Chateau or Chateau Interiors & Design, visit [www.studiochateau.com](http://www.studiochateau.com) or [www.chateauinteriorsanddesign.com](http://www.chateauinteriorsanddesign.com)

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