



STUDIO CHATEAU PARTNERS WITH DENOVA HOMES

Irvine, CA, June, 2012 – [Studio Chateau](#), the most innovative and cutting-edge new home custom options software program, will partner with the Bay Area's DeNova Homes to execute their [options selection](#) program. DeNova Homes' focus on innovative design, quality craftsmanship and their commitment to homeowner lifestyle, was recognized at the 2012 MAME XXXV Awards. Named 2011 "Builder of the Year" by the Building Industry Association of the Bay Area, this family-owned company continues to flourish with three actively selling communities in Gilroy, Petaluma, and Napa, California.

Giving back is at the heart of DeNova Homes, they support HomeAid Northern California, the largest nationwide provider of transitional housing. They participated in ABC television's Extreme Makeover – Home Edition and continue to support over a dozen charitable organizations in their efforts to "build a better community."

"We are elated to team with such a well-respected and honorable homebuilder," stated Carolyn Little, Studio Chateau Vice President of Options Management. "Their level of excellence, dedication and homeowner satisfaction parallels the philosophy of Studio Chateau and we look forward to exceeding their current buyers expectations," noted Little.

Studio Chateau is an Internet-based options selection program designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each floorplan, construction cut-off date notification and management, purchase order

generation and subcontractor notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

The creation of this innovative program stems from the 30-year history of parent company Chateau Interiors, a full-service interior design center focused on meeting the needs of the [builder options](#) program.

As the housing industry rises from the downturn, clients have seized the opportunity to pair Studio Chateau with their builder options program. This technology offers a web-based program that improves communications during the new home purchase coupled with the interior options selection process. The system connects the homebuyer, sales, design center, purchasing, accounting, construction, trade partners, subcontractors and escrow by providing them all with accurate real-time information.

Studio Chateau is the national leader in design center technology for builder options. Visit www.studiochateau.com or call options analyst Lynn Ellis (619) 916-7959 for more information.

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