



CAROLYN LITTLE NAMED PRESIDENT OF STUDIO CHATEAU

IRVINE, CA, (DECEMBER 2013) As [Studio Chateau](#) prepares to close 2013 with banner success, it is with great pride they announce the appointment of Carolyn Little to President after 18 years of impeccable service. The creation of Studio Chateau stems from the 30-year history of parent company Chateau Interiors & Design, a full-service [interior design](#) center focused on meeting the needs of the [builder options](#) program.

As manager of Chateau Interiors Options Department in 2001, Ms. Little was influential in implementing Options Online, an online options software program, and Chateau Interior's web-based system. In 2004, Ms. Little was promoted to Vice President of Options Management. Realizing the need for a more comprehensive options selection system, Ms. Little worked closely with Options Online to create and execute more comprehensive functions within the technology to include flooring, escrow and accounting features.

In 2009, Ms. Little lead the executive team and influenced the decision to purchase the Options Online source code thus creating the Studio Chateau brand. Ms. Little has been spearheading Studio Chateau ever since, maintaining the level of excellence and dedication to ensure that the software continues to meet the needs of its clients while remaining on the cutting edge of technology.

Studio Chateau is the most cutting-edge new home custom [options selection](#) software. This Internet-based options selection program is designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each floorplan, construction cut-off date notification and management, purchase order generation and

subcontractor notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

As the housing industry rises from the downturn, clients have seized the opportunity to pair Studio Chateau with their builder options program. This technology offers a web-based program that improves communications during the new home purchase coupled with the interior options selection process. The system connects the homebuyer, sales, design center, purchasing, accounting, construction, trade partners, subcontractors and escrow by providing them all with accurate real-time information.

For more information on Studio Chateau visit www.studiochateau.com

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