

AS ONLINE OPTIONS PARTNER

AUGUST 2015 (IRVINE, CA) <u>– Studio Chateau</u> is pleased to announce their newest partnership with Nitti Development, a leading new homebuilder in the Chicagoland area, to execute their online <u>options selection</u> program. <u>Nitti Development</u> creates immaculate designs, custom-made for each new home while using only the best quality materials and construction techniques in all their projects.

Nitti Development began by building upscale, custom homes in the northwest suburbs of Chicago. Their reputation for quality craftsmanship and innovative design helped support their growth into a multitude of construction projects

Studio Chateau launched at Berteau Development in Elmhurst, a neighborhood of 56 single-family homes, and offers a variety of styles. Homebuyers can choose the home to fit their lot and their price range. Planned in three phases, Berteau Development will reduce wasted materials and energy using a green site construction process. With Phase 1 & 2 sold out, the third and final phase of homes will launch in September. This community embodies Nitti Development's commitment to creating quality homes in a great location.

"We are thrilled to introduce Studio Chateau in the Mid West," stated Carolyn Little, President of Studio Chateau. "Nitti Development's impeccable construction standards paired with their flexible design options echo a company philosophy we strive to complement," continued Little.

Studio Chateau is an Internet-based options selection program designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each floorplan, construction cut-off date notification and management, purchase order generation and subcontractor notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

The creation of this innovative program stems from the 30-year history of parent company Chateau Interiors & Design, a full-service interior design center focused on meeting the needs of the <u>builder options</u> program.

Studio Chateau's technology offers a web-based program that improves communications during the new home purchase coupled with the interior options selection process. The system connects the homebuyer, sales, design center, purchasing, accounting, construction, trade partners, subcontractors and escrow by providing them all with accurate real-time information.

Studio Chateau is the national leader in design center technology for homebuilder options. For more information regarding Studio Chateau visit www.studiochateau.com or call Studio Chateau's options analyst Lynn Ellis direct at (619) 916-7959.