



## Studio Chateau & Chateau Interiors Co-Host The {it} Party During The Pacific Coast Builders Conference

IRVINE, CA, (JUNE 2014) [Studio Chateau](#) and [Chateau Interiors & Design](#), are poised to co-host their third annual industry celebration at The W Hotel during the Pacific Coast Builders Conference (PCBC), June 25-26 in San Francisco. This year's theme, **the {it} party**, has gained tremendous momentum drawing record attendance in its short history proving it's *the* place to connect with industry partners from award-winning associates to the top national homebuilders.

PCBC is a gathering of America's most prominent residential builders, developers, architects, building scientists, lenders, investors, marketers and product manufacturers. Although [PCBC](#) made its name as a homebuilding event, it now draws major builders of a wide range of housing forms—single-family, multifamily, mixed-use, seniors and resort development. Through targeted educational forums, exclusive networking venues, a curated exhibit floor experience, product “matchmaking” sessions and more, PCBC is dedicated to creating better ways for buyers and sellers to productively engage.

“It is an exciting time of year and this annual event is a special thank you to our clients and partners,” stated Carolyn Little, President of Studio Chateau. “We are bringing together like-minded and talented professionals to network and foster new associations or reconnect those from the past.”

Studio Chateau is the nation's most cutting-edge new home custom [options selection](#) software. This Internet-based options selection program is designed to ease the process of selecting home upgrades for design professionals, homebuilders and homebuyers. The program includes: a visual, lot-specific options catalog for each community, drag and drop placement diagrams for each

floorplan, construction cut-off date notification and management, purchase order generation and subcontractor notification, flooring entry and installation date management, accounting management and customer service follow-up and survey.

Chateau Interiors & Design, named Best Design Center in 2013 by The SoCal Awards, is one of the largest, most recognized and technologically advanced full-service [interior design](#) firms on the West Coast. Founded in 1978 and focused on meeting the needs of the builder options program, Chateau Interiors has been among the first in its industry to develop an array of innovative web and internet-based methods to assist new homebuyers in the selection of options and interior design features.

For more information on Studio Chateau or Chateau Interiors & Design, visit [www.studiochateau.com](http://www.studiochateau.com) or [www.chateauinteriorsanddesign.com](http://www.chateauinteriorsanddesign.com). RSVP for **the {it} party** to [itparty@studiochateau.com](mailto:itparty@studiochateau.com) or [itparty@chateauinteriors.net](mailto:itparty@chateauinteriors.net)

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